

TITLE PARTNERSHIP

\$15,000 Three Year Agreement
(\$5,000/Year)

Signage

- One (1) 10'x8' Static Sign located on the Press Box exterior brick wall
- One (1) 3'10" x 3'6" Static Sign located next to LED Display
(Only 2 slots available)

Digital Content

- Twelve (12) 10-20 second ANIMATED partner logo advertisements per regular season home Varsity and JV Football game. Two (2) per quarter, pre-game and halftime
- Six (6) 10-20 second ANIMATED partner logo advertisements per regular season home Soccer game. Two (2) per half, pre-game and halftime

Other

- Six (6) all sport War Eagle Season Passes with Reserved Seating and 2 reserved parking passes
- Logo and link on WarEaglePride.com
- One (1) banner hung in football stadium in the Fall and Gym in the Winter
- Full page ad in Fall Sports Athletic Program
- Six (6) Davie HS Logo polo shirts
- Opportunity to provide giveaway items
- Opportunity to distribute coupons /literature
- One PA announcement during football, basketball, soccer games

WAR EAGLE PARTNERSHIP

\$7,500 Three Year Agreement
(\$2,500/Year)

Signage

- One (1) 3' x 6' Static Signage located on bottom of the scoreboard (6 slots available)

Digital Content

- Six (6) 10 - 20 second ANIMATED partner logo advertisements per regular season home game. One (1) per quarter, pre-game and halftime.
- Four (4) 10-20 second ANIMATED partner logo advertisements per regular season home Soccer game. One (1) per half, pre-game and halftime.

Other

- Four (4) all sport War Eagle Season Passes with Reserved Seating and 2 reserved parking passes. Logo and link on WarEaglePride.com
- One (1) banner hung in football stadium in the Fall and Gym in the Winter

- Full page ad in Fall Sports Athletic Program
 - Four (4) Davie HS Logo polo shirts
 - Opportunity to provide giveaway items
 - Opportunity to distribute coupons /literature
 - One PA announcement during football, basketball, soccer games
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DIGITAL PARTNERSHIP

\$1,000 One Year Agreement

Digital Content

- Six (6) 10 - 20 second ANIMATED partner logo advertisements per regular season home Football and Lacrosse games. One (1) per quarter, pre-game and halftime.
- Four (4) 10-20 second ANIMATED partner logo advertisements per regular season home Soccer game. One (1) per half, pre-game and halftime.

Other

- Two (2) all sport War Eagle Season Passes with 1 reserved parking pass
- Logo and link on WarEaglePride.com
- Half (1/2) page ad in Fall Sports Athletic Program
- One (1) Davie HS Logo T-Shirt
- Opportunity to provide giveaway items
- Opportunity to distribute coupons/literature
- One PA announcement during each football game

OR

\$100 One (1) Ad for One (1) Game

- One (1) 10-20 second digital display for any home game
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ORANGE LEVEL PARTNERSHIP

Banner and/or Program Ad

- Logo and website link on WarEaglePride.com (Banner or minimum 1/4 page Fall Sports Program Ad.)

Fall Sports Program Ad

New \$300/Renewal \$250

- Banners are orange and displayed along the fence on the football/Soccer field during the Fall Sports Season and in the gymnasium during the Winter Sports season.

OPTIONAL

The following may be purchased for the 2016 Football Season

- One (1) Football Pass**
- One (1) Reserved Football Seat
- One (1) Reserved Parking for Football

** The NCHSAA mandates Endowment and Play-off games require an admission ticket be purchased. Reserved seats and reserved parking are valid for all home games.

SPONSORSHIP FORM

Advertiser

Contact Person

Billing Address

Phone Number

Email Address

ADVERTISING METHOD

TITLE PARTNERSHIP - \$15,000 Three Year

WAR EAGLE PARTNERSHIP - \$7,500 Three Year Agreement (\$2,500/Year)

DIGITAL PARTNERSHIP - \$1,000 (One Year Agreement)

ORANGE LEVEL PARTNERSHIP - Fall Program Ad

Full Page \$399 1/2 Page \$279 1/4 Page \$179

1/8 Page \$139 1/16 Page \$75

ORANGE LEVEL PARTNERSHIP - Banner Ad

New \$300 Renewal \$250

FOOTBALL EXTRA'S

SEASON PASS - \$30

One (1) \$30 Two (2) \$60 Three (3) \$90 Four (4) \$120

NOTE: All packages (except Banners and 1/4 Page Fall Sports Program Ads or smaller) include one (1) or more All-Season Passes and/or Reserved Seats. The North Carolina High School Athletic Association (NCHSAA) mandates Endowment and Play-off games require an admission ticket be purchased.



RESERVED SEAT - \$35 NOTE: All packages (except Banners and 1/4 Page Fall Sports Program Ads or smaller) include one (1) or more All-Season Passes and/or Reserved Seats. Reserved seats are valid for Endowment and Play-off home games.

One (1) \$35 Two (2) \$70 Three (3) \$105 Four (4) \$140

RESERVED PARKING - \$35 NOTE: Parking passes are valid for Endowment and Play-off home games.

One (1) \$35 Two (2) \$70

PASS INFORMATION

Name(s) for each Pass (Include First and Last Name)

Mailing Address (Street Name or PO Box, City, State, Zip Code)

CHECKS PAYABLE TO

DCHS Athletic Booster Club

MAIL PAYMENT TO

DCHS Athletic Booster Club, PO Box 222, Mocksville, NC 27028

TOTAL AMOUNT DUE \$

CONTACT DCHS ATHLETIC BOOSTER CLUB

Bob Molloy, Secretary (336)408-6528 bob.molloy@coldwellbanker.com

Thank you for supporting DCHS Athletics!

